

## About Induction Programme of PGJM Batch January 2022



**Netaji Subhas Open University**  
School of Humanities  
Department of Journalism &  
Mass Communication  
Organizes



**Online Induction meeting for  
Newly launched Post  
Graduate Programme**  
M.A in Journalism & Mass Communication 2022 January Batch

**SPEAKER(S)**  
Prof. Sanjay Mukhopadhyay  
Dr Baidyanath Bhattacharyya  
Arjit Ghosh S  
Professor Manan Kumar Mandal, Director, SoH

**28**  
March  
2022  
7pm

### Digital Poster-

**Zoom Link-** <https://us02web.zoom.us/j/82318091292>

Department of Journalism and Mass Communication under the aegis of School of Humanities, Netaji Subhas Open University hosted the Induction Program, to nurture, fortify, and mould Journalism and Mass Communication entrants for the days to come. The induction program for the Master of Arts in Journalism and Mass Communication entrants was organised on 28<sup>th</sup> March, 2022 on Zoom Platform and celebrated in high fervour by the team of expert faculties of the department. Around 160 entrants participated enthusiastically and obtained benefit from the program. They were provided the cursory view of various dimensions of Mass Communication and the career opportunities in the field and the systems and procedures of the Universities to ease their transition to the core discipline.

They were made aware of the potential extent of the arena in which they had chosen to achieve success. The induction program was graced by Prof. Manan Kumar Mandal, Director, School of Humanities along with the faculty of the department of Journalism and Mass Communication to interact with the entrants and brief the learners with their expertise in various fields. The much-needed induction programme proved to be a successful educational endeavour in reviving newcomers' spirits and guiding them toward educational aspirations. The interaction with the induction programme equipped entrants not only with the boost to their educational pursuits but also with the work-culture, social experiences, and various institutional activities. The induction programme helped students rationalise their course of study, create bonds with classmates and feel at ease in their new academic environment, explore their academic interests, set goals, strive for greatness, imbibe a broader vision of life, and build character.



### Objectives of Program

- 1) To help the PGJM entrants adjust and feel comfortable in the new academic milieu
- 2) To furnish them with an ease of transition to the ODL method through the introduction of ethos and culture of the institution
- 3) To assist new entrants in forming progressive and emotional ties with their peers and faculty members in order to self-explore and comprehend the broader objective.

4) To increase self-awareness, sensitivity, and understanding of oneself, others, society, and nature.

### **Highlights of the Program**

Prof. Manan Kumar Mandal, Director, School of Humanities, welcomed and enlightened the entrants with epigrammatic history of institution's academic excellence and conceptualization of various activities constituting induction program and the objectives. In his address, Prof Mandal appealed the entrants to utilize various student support services like Learner Management System, Audio-video recordings, live classes, and Muktak, an Internet radio platform for academic enhancement. He informed that experts from the domain would be delivering lectures to the students and asked them to question and clarify their doubts about the subjects under discussion.

Prof. Sanjoy Mukhopadhyay, Professor, Dept. of Journalism and Mass Communication, and noted film critic further discussed the various opportunities in the area of Journalism & Mass Communications and how students can reach there.

Speaking on the occasion, Associate Professor, Dept. of Journalism and Mass Communication, Dr. Baidyanath Bhattacharya, said that the students will be assisted on all fronts and will be provided with a variety of skills so that they can emerge as thorough professionals in their chosen sector.

Addressing the gathering, Assistant Professor of JMC, Arijit Ghosh, said that the department would train students in all types of media, print and electronic, as well as how to use social media platforms and blogging to express their ideas and opinions on a variety of themes. The goal of launching this programme is to produce qualified, well-trained, and responsible media professionals.



### **Interaction/Q & A session:**

The forum was opened for Q & A. Students came up with some very relevant questions. The speakers energetically addressed all of them with thoroughness.

### **Thanks-Giving:**

Arijit Ghosh, Asst Professor, Dept. of JMC, School of Humanities, NSOU proposed the formal Vote of Thanks to the speakers and one and all present.

The day ended with the sense of attainment and gratification on both the ends students as well as Induction Team.

**Report prepared by Arijit Ghosh, Asst. Prof of J&MC**